

WE HELP  
**TO BOOST**  
YOUR STARTUP

# HOW TO

## **BOOST** YOUR *Online* PRESENCE

WE HELP  
**STARTUPS**  
TO GROW

# FACTS

01

Video marketing पर user engagement, content की तुलना में लगभग छह गुना अधिक है!

02

Online presence के लिए सबसे अच्छी रणनीति Online advertisement है

03

Web presence के लिए, website development जरूरी है!

04

Digital presence के लिए Video Content सबसे अच्छा साधन है!

05

Digital presence है, तो Business present है!

# MYTHS

01

न्यू व्यवसाय के लिए social media, समय और धन की बर्बादी है!

02

Content Creation से बिजनेस presence नहीं, Product pricing बढ़ती है!

03

Logo Registration काफी है, brand online presence के लिए!

04

Website छोटे local business के लिए, online presence बढ़ाने में मदद नहीं करती है!

05

Digital marketing strategy वास्तव में किसी company business strategy के लिए महत्वपूर्ण नहीं है!

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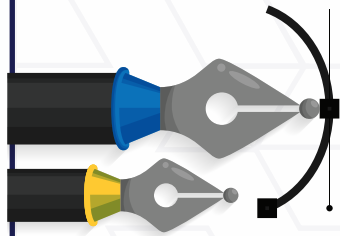
## PRICING



06

PRICE IS WHAT YOU PAY, VALUE IS WHAT YOU GET !

**BOOST YOUR ONLINE PRESENCE**



# GRAPHIC DESIGNING

GRAPHIC DESIGN KEEPS BUSINESS ALIVE ONLINE!



We produce

Following type of graphics to Boost your online presence

01

## Business newsletters

Naturally, your priority is communicating as much business information as possible. Enhance your online presence by creating attractive newsletter designed that customers find interesting.

02

## Article and Blog

Posting Articles & Blogs with pictures or albums can result in up to 180% more engagement than posting updates with just text. Graphics visuals can boost your online presence.

03

## Design of Packages/Coupons

Graphic design in packages & coupons is essential to great advertising as it communicates your message to potential customers creatively & boosts online presence.

04

## More Categories

These services can be opt out to make your business stand out! We provide Product or Logo design, Power Point Presentation, Web design, Theme design, Icon Design, etc.

Processing.....



RESEARCH



DESIGNING



REVISING



APPROVAL

Pricing detail at the end of booklet



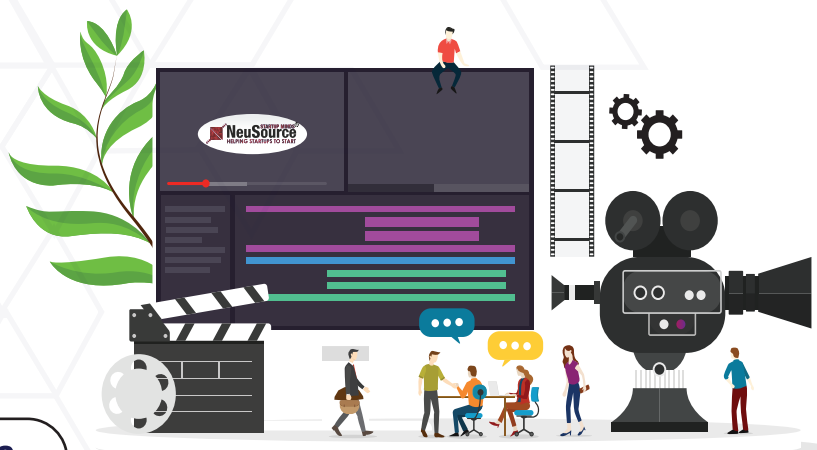
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# VIDEO PRODUCTION

REACH AUDIENCE THROUGH QUALITY VIDEO PRESENTATION!



We produce

Following type of videos to Boost your online presence

01

## Video Testimonials

Think of Video Testimonials as a conversation between you and customer. 92% consumers claim that online testimonials heavily impact their purchasing decisions.

02

## Product overviews

Make your product information clear and prominent, don't make it hard for them to find valuable information. It helps customer in making informed purchasing decisions.

03

## Tutorial or how-to video

Use Tutorial video as a digital presence to bridge the gap for your consumers. 70% of users prefer getting to know a company through Tutorial video versus articles.

04

## More Categories

These services can be opt out, to make your business stand out! We provide Live FAQ videos, Instruction Videos, Educational Videos, Event video, Company Introduction Video etc

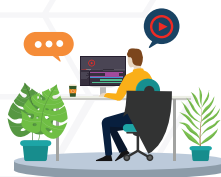
Processing.....



SCRIPT



SHOOT



EDIT



PUBLISH

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# CONTENT WRITING

WRITE SHAREABLE CONTENT TO GAIN ONLINE PRESENCE!



We produce

Following type of writings to Boost your online presence

01

## Webpage Content Writing

The more content you produce, the more opportunities you have to show up online and branding your business is not just having a website but having good webpage content.

02

## Reviews & comment writing

Customer reviews are a very important part of any brand's online presence. One of the top ways to build your online presence is to create and grow your reviews and comments.

03

## Article & Blog Writing

Using Blog Writing to stay in front of your ideal audience is necessary in order to get noticed by potential customers you need to release exciting and engaging Article on a regular basis.

04

## More Categories

Content is the king but Context is the queen! We provide Social media posts, Video Script Writing, Legal Content Writing, Technical writing, Success Story Writing, ebook writing etc..

Processing.....



WRITING



REVISING



EDITING



PUBLISHING

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# WEB DEVELOPMENT

WEBSITE WITH QUALITY DESIGN CAN BOOST  
BUSINESS PRESENCE ONLINE!



We produce

Following type of web content to Boost your online presence

01

## Domain & Hosting

In the digital world where every brand needs to have an online presence in order to maximize its sales and growth, choose a great domain that will give your brand look and feel, instead of a corporate vibe.

02

## Funnel Building

One of the most important elements of winning online presence is, of course, development of marketing funnel which also helps with generating and nurturing leads and attracts prospects.

03

## Blogging System

Use Online Blogging System to manage the details of Blogs, Topic, Idea, Content, Entries. This is a great way to promote your company and attract new leads with a more humanized digital presence.

04

## More Categories

Anticipate the problems of your customers and build your website with solutions. We provide Bulk Notification/Mailer Setup, Bulk SMS Setup, Whatsapp Automation, Payment Gateway Setup etc.

Processing.....



DOMAIN & HOSTING



WEB GRAPHICS



TECHNOLOGY



TESTING

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# DIGITAL MARKETING

DIGITAL PRESENCE MAKES BUSINESS APPEARS  
ON THE INTERNET!



We produce

Following type of digital content to Boost your online presence

01

## Post for Website

To enhance your digital presence create and optimize your website with relevant information, including FAQs, posts, contents and blogs which in turn increase your brand awareness.

02

## Post for App

Reflect an effective image of your business through the mobile application. Every aspect of the business should be contained within one app that is simple and easy to use.

03

## Post for landing Page

Sharing your landing page URL is the most important tool for building strong digital presence. It will help generate leads for businesses by attracting interested users.

04

## More Categories

Any form of marketing that exists online is known as digital marketing! Other services be like Pay-per-Click, SEM, , SEO, Bulk sms campaign, video marketing, Live Chat Setup Google Map Listing, etc.

Processing.....



BLOGGING



SEO/SMD



SOCIAL MEDIA MARKETING



AD CAMPAIGN

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# PRICING

GREAT DEALS

LITE

~~19999~~  
**₹14999/-**

₹1346.64 / EMI/month

- Short video
- Video Testimonials
- Design of Packages & Coupons
- Q&A Writing
- Legal Content Writing
- Live Chat Setup
- Corporate Profile

BASIC

~~29999~~  
**₹24999/-**

₹2244.45 / EMI/month

- Lite+
- Facebook Setup
- LinkedIn Setup
- Instagram Setup
- Google My Business Setup
- Ad Campaign(3)
- 10 Posts on Social Media

STANDARD

~~89999~~  
**₹74999/-**

₹6733.53 / EMI/month

- Basic+
- Domain & Hosting
- Landing pages Development
- Payment Gateway Setup
- Process Video
- Company Introduction Video
- Customer Support Video

# MEMBERSHIP PLAN

REASONABLE

LITE

Monthly Payment ₹14999/-  
Annual Payment ₹149999/-

Social Media Ad design (2)  
Short videos(4)  
Social media Post(10)  
Reviews and comment writing(20)  
Messaging Content writing(4)  
Email marketing templates (4)

BASIC

Monthly Payment ₹29999/-  
Annual Payment ₹300000/-

Lite+  
Talk Show Video (2)  
Customer Success Story Video (1)  
Infographic Design (1)  
Q&A Writing (4)  
Article & Blog Writing (4)

STANDARD

Monthly Payment ₹39999/-  
Annual Payment ₹400000/-

Basic+  
Landing Page Design (2)  
Booklets Design (1)  
Business newsletters writing (4)  
Explainer Video (2)  
Video Script Writing(2)

NOTE - FIGURES MENTIONED IN BRACKET INDICATES QUANTITY PER MONTH

# BUILD YOUR OWN PACKAGE

## DESIGN

UNIT PRICE

### PRINT READY DESIGN

BUSINESS CARD & STATIONERY DESIGN. . . . .	PER UNIT	₹2000
PACKAGING & LABEL DESIGN. . . . .	PER UNIT	₹2000
DESIGN OF PACKAGE & COUPON. . . . .	PER UNIT	₹2000
POSTCARDS AND FLYERS . . . . .	PER UNIT	₹2000
POSTERS, BANNERS AND BILLBOARDS. . . . .	PER UNIT	₹2000
BROCHURES. . . . .	PER UNIT	₹2000
EMPLOYEES ORIENTATION INFOGRAPHICS. . . . .	PER UNIT	₹2000
CATALOGUE FOR PRODUCT. . . . .	PER PAGE	₹1500
CATALOGUE FOR SERVICES. . . . .	PER PAGE	₹1500
CORPORATE PROFILE . . . . .	PER UNIT	₹5000

### GRAPHIC DESIGN

PITCH DECK. . . . .	PER UNIT	₹8000
CASE STUDY. . . . .	PER UNIT	₹5000
BOOKLET. . . . .	PER PAGE	₹1500
MOTIVATIONAL PRESENTATION. . . . .	PER PAGE	₹1500
EDUCATIONAL PRESENTATION. . . . .	PER PAGE	₹1500

### PRINT READY DESIGN

LANDING PAGES. . . . .	PER UNIT	₹2500
WEB PAGE DESIGN. . . . .	PER UNIT	₹2500
APP UI DESIGN. . . . .	PER UNIT	₹2500
EMAIL MARKETING TEMPLATES. . . . .	PER UNIT	₹2500
MESSAGING FLOW DESIGN. . . . .	PER UNIT	₹2500
BUSINESS NEWSLETTERS. . . . .	PER UNIT	₹2500
SOCIAL MEDIA ADS. . . . .	PER UNIT	₹1500
RETARGETING ADS. . . . .	PER UNIT	₹1500
COLLAGE COMMENT AND REVIEWS. . . . .	PER UNIT	₹1500

#### NOTE

- Corrections are not allowed after the approval.
- Extra charges for content writing

## WRITING

UNIT PRICE

### IMPACT WRITING

TAGLINE WRITING. . . . .	PER UNIT	₹500
HEADING & SUBHEADING WRITING. . . . .	PER UNIT	₹500
ADS WRITING . . . . .	PER UNIT	₹500
VISION & MISSION WRITING . . . . .	PER UNIT	₹500
SUCCESS STORY WRITING . . . . .	PER UNIT	₹500
PRODUCT DESCRIPTION WRITING . . . . .	PER UNIT	₹500
SERVICE DESCRIPTION WRITING. . . . .	PER UNIT	₹500
REVIEWS AND COMMENT WRITING. . . . .	PER UNIT	₹500
PACKAGING CONTENT WRITING. . . . .	PER UNIT	₹500
MESSAGING CONTENT WRITING. . . . .	PER UNIT	₹500

### DETAIL WRITING

INFOGRAPHIC CONTENT WRITING. . . . .	PER PAGE	₹500
WEBPAGE CONTENT WRITING. . . . .	PER PAGE	₹500
Q&A WRITING . . . . .	PER PAGE	₹500
CASE STUDY WRITING. . . . .	PER PAGE	₹500
VIDEO SCRIPT WRITING. . . . .	PER PAGE	₹500
LEGAL CONTENT WRITING . . . . .	PER PAGE	₹500
PROJECT REPORT WRITING. . . . .	PER PAGE	₹500
TERM SHEET OR MOU WRITING. . . . .	PER PAGE	₹500
CORPORATE PROFILE WRITING . . . . .	PER PAGE	₹500
PITCH DECK WRITING. . . . .	PER PAGE	₹500
BOOKLET WRITING . . . . .	PER PAGE	₹500
ARTICLE & BLOG WRITING. . . . .	PER PAGE	₹500

#### NOTE

- Only upto 3 Corrections are allowed

# BUILD YOUR OWN PACKAGE

## VIDEO

	DURATION	PRICE
HYPE OR TEASER VIDEOS . . . . .	UPTO 1 MIN.	₹5000
VIDEO AD'S OR GIF ADS . . . . .	UPTO 1 MIN.	₹5000
INTROS & OUTROS . . . . .	UPTO 1 MIN.	₹5000
SHORTS VIDEOS . . . . .	UPTO 1 MIN.	₹5000
PRODUCT OVERVIEWS . . . . .	UPTO 1 MIN.	₹5000
APP PROMOTION VIDEO . . . . .	UPTO 1 MIN.	₹5000
PRODUCT LAUNCH VIDEOS . . . . .	UPTO 1 MIN.	₹5000
THE PRODUCT DEMONSTRATION . . . . .	UPTO 1 MIN.	₹5000

### EXPLAINER VIDEO

PROCESS VIDEO . . . . .	UPTO 10 MIN.	₹15000
DEMO VIDEO . . . . .	UPTO 10 MIN.	₹15000
CLIENT ONBOARDING VIDEOS . . . . .	UPTO 10 MIN.	₹15000
TUTORIAL OR HOW-TO VIDEO . . . . .	UPTO 10 MIN.	₹15000
COMPANY INTRODUCTION VIDEOQ . . . . .	UPTO 10 MIN.	₹15000
CUSTOMER SUPPORT VIDEO. . . . .	UPTO 10 MIN.	₹15000
Q&A VIDEO & TALK SHOW . . . . .	UPTO 10 MIN.	₹10000

#### NOTE

- No outdoor shoot is available
- Extra charges for content writing

## DIGITAL MARKETING/SETUP

### POSTING

POST,STORY,REEL ON SOCIAL MEDIA . . . . .	PER POSTING	₹500
POST VIDEO ON YOUTUBE . . . . .	PER POSTING	₹500
POST IN INVESTORS GROUPS . . . . .	PER POSTING.	₹500
PRODUCT/SERVICES RELATED BLOG POSTING.. .	PER POSTING	₹500
POST IN AUDIENCE GROUPS. . . . .	PER POSTING	₹500
POST FOR WEBSITE. . . . .	PER POSTING	₹500
POST FOR APP. . . . .	PER POSTING	₹500
PRODUCT LISTING ON E-COMMERCE PORTAL . .	PER POSTING	₹500

### SHORT TERM PROJECT

LIVE CHAT SETUP . . . . .	PER TASK	₹5000
PAYMENT GATEWAY SETUP. . . . .	PER TASK	₹5000
BULK NOTIFICATION SETUP. . . . .	PER TASK	₹5000
BULK MAILER SETUP . . . . .	PER TASK	₹5000
BULK SMS SETUP . . . . .	PER TASK	₹5000
YOUTUBE CHANNEL SETUP. . . . .	PER TASK	₹5000
GOOGLE MY BUSINESS SETUP. . . . .	PER TASK	₹5000
FACEBOOK SETUP. . . . .	PER TASK	₹5000
LINKEDIN SETUP . . . . .	PER TASK	₹5000
INSTAGRAM SETUP . . . . .	PER TASK	₹5000
LANDING PAGE DEVELOPMENT. . . . .	PER TASK	₹5000

#### NOTE

- Monitoring and maintenance charges are extra



## TERMS & CONDITIONS

This document is an electronic record in terms of Information Technology Act, 2000 and rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

For the purpose of these Terms and conditions, wherever the context so requires You( hereinafter referred as client) or We,Us,Our (hereinafter referred as Co. ) shall mean any natural or legal person who has agreed to take our services.

1. Any delay from the end of your side will lead to delay in the project and can even lead to additional cost.
2. Any programming errors during or after completion of project will not attract any additional cost.
3. We are not responsible for any kind of act of postponing the project in case of third party involvement.
4. We are not be responsible for any damages, if occurs from your end after the delivery of assignment. Client is solely responsible for damages. You cannot claim for the same from us.
5. You have to actively coordinate throughout the assignment. You shall be solely responsible if no input, as required is given to us.
6. Maximum 3 reminders will be sent by us regarding input requests, after that company is not responsible for incomplete assignments or delayed performance of services.
7. All communications/correspondences are generally done via emails. It is your responsibility to keep us updated with your relevant email addresses/ phone number.
8. More than 2 times of re-work on an already completed task will attract additional charges. Any changes in the design after the design approval will incur additional charges.
9. Website/application content and all related materials needs to be provided to us within the one week of starting the project. Any delays thereafter, may delay the project and may incur additional charges if it goes beyond a reasonable timeframe.
10. You are not allowed to change requirements simultaneously, once the assignment has been started.
11. You will only be getting required final files after the approval and completion of payment.
12. Backup of required files would be provided till 1 year from the date of assignment only(if no other services have been taken from our company during this tenure)

You are solely responsible for any consequences, losses, or damages that we may directly or indirectly incur or suffer due to any unauthorized activities conducted by you, as explained above, and may incur criminal or civil liability.



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