

TABLE OF CONTENT

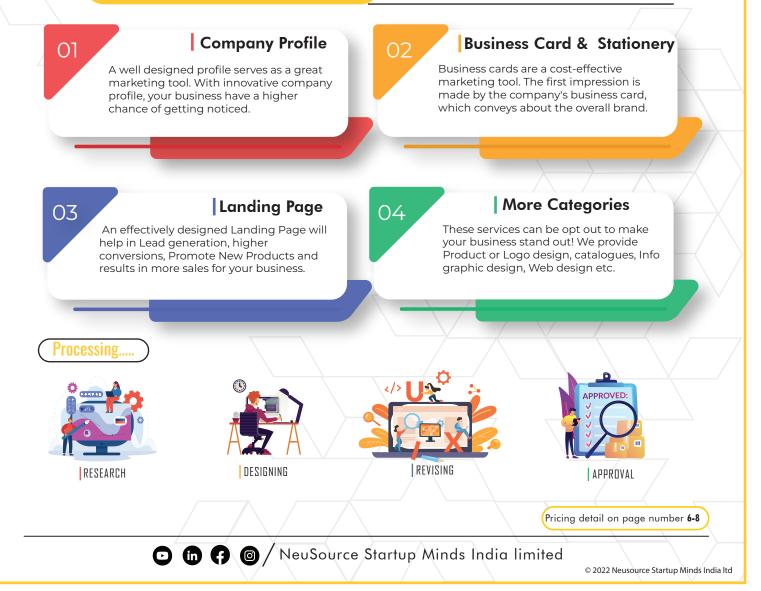


GOOD DESIGN IS THE SILENT SELLER



We produce)

Following type of graphics to launch your new company



VIDEO PRODUCTION

THINK IT, DREAM IT, LAUNCH IT

NeuSource

We produce

<u>A</u>o

Following type of videos to launch your new company

00

Q&A Video & Talk Show Short Video 01 02 Q&A videos offer diversity to social media By Using short videos you can communicate marketing, boost audience trust, and with audience within a limited span of time increase internet traffic. It's a great method You can give your message a more personal to grab attention and provide solutions. touch by using video. Company Intro Video 03 More Categories 04 A beautifully crafted Company intro video These services can be opt out, to make can help to showcase your company profile. your business stand out! We provide, It is an effective way to introduce your Instruction Videos, Educational Videos company to your prospect Explainer videos, Event video etc. SCRIPT SHOOT EDIT LIVE Pricing detail on page number 6-8

Im f @ / NeuSource Startup Minds India limited

CONTENT WRITING

GIVE WORDS TO YOUR THOUGHTS

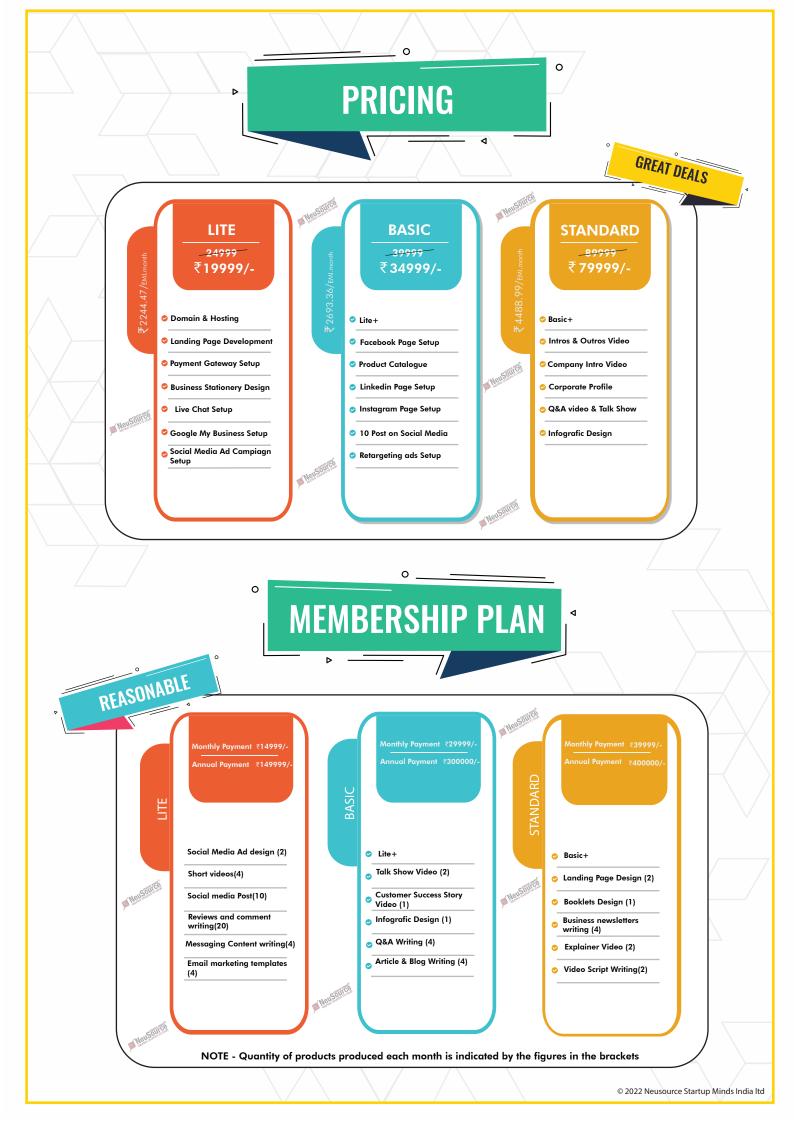


WEBSITE PROMOTE YOU 24 / 7

We produce) Following type of web content to launch your new company Google My Business Setup Live Chat Setup 01 02 If you are on Google, your business is on With live chat and chatbots, you can offer approval! It is an easy-to-use tool for 24×7 support without losing the human businesses to manage their online presence, touch. Being able to provide prompt to help customers find your business. solutions to customer queries. 03 Payment Gateway Setup More Categories 04 If you want to boost your sales, then provide Web development services are the right way them with flexible payment options and this to go. We offer Whatsapp Automation, is only possible by having an online payment Feedback System Setup, Mobile App Development, Telegram Setup etc. gateway. Processing..... DOMAIN & HOSTING WEB GRAPHICS TECHNOLOGY TESTING Pricing detail on page number 6-8

In (f) (a) / NeuSource Startup Minds India limited





BUILD YOUR OWN PACKAGE

GRAPHIC DESIGN	UNIT	PRICE
PRINT READY DESIGN		
BUSINESS CARD & STATIONERY DESIGN	PER UNIT	₹2000
PACKAGING & LABEL DESIGN	PER UNIT	₹2000
DESIGN OF PACKAGE & COUPON	PER UNIT	₹2000
POSTCARDS AND FLYERS	PER UNIT	₹2000
POSTERS, BANNERS AND BILLBOARDS	PER UNIT	₹2000
BROCHURES	PER UNIT	₹2000
EMPLOYEES ORIENTATION INFOGRAPHICS	PER UNIT	₹2000
CATALOGUE FOR PRODUCT	PER PAGE	₹1500
CATALOGUE FOR SERVICES	PER PAGE	₹1500
CORPORATE PROFILE	PER UNIT	₹5000
PRESENTATION DESIGN		
PITCH DECK	PER PAGE	₹1500
CASE STUDY	PER PAGE	₹1500
BOOKLET.	PER PAGE	₹1500
MOTIVATIONAL PRESENTATION	PER PAGE	₹1500
EDUCATIONAL PRESENTATION	PER PAGE	₹1500
WEB DESIGN		
LANDING PAGES	PER UNIT	₹2500
WEB PAGE DESIGN	PER UNIT	₹2500
APP UI DESIGN	PER UNIT	₹2500
EMAIL MARKETING TEMPLATES	PER UNIT	₹2500
	PER UNIT	₹2500
BUSINESS NEWSLETTERS	PER UNIT	₹2500
SOCIAL MEDIA ADS	PER UNIT	₹1500
RETARGETING ADS.	PER UNIT	₹1500
COLLARGE COMMENT AND REVIEWS	PER UNIT	₹1500

CONTENT WRITING	UNIT	PRICE
IMPACT WRITING		
TAGLINE WRITING	PER 3 UNITS	5 ₹500
HEADING & SUBHEADING WRITING	PER 3 UNITS	5 ₹500
ADS WRITING	250 WORDS	₹500
VISION & MISSION WRITING	250 WORDS	₹500
SUCESS STORY WRITING	250 WORDS	₹500
PRODUCT DESCRIPTION WRITING	250 WORDS	₹500
SERVICE DESCRIPTION WRITING	250 WORDS	₹500
REVIEWS AND COMMENT WRITING	250 WORDS	₹500
PACKAGING CONTENT WRITING	250 WORDS	₹500
MESSAGING CONTENT WRITING	250 WORDS	₹500
DETAIL WRITING		
INFOGRAPHIC CONTENT WRITING	250 WORDS	; ₹500
WEBPAGE CONTENT WRITING.	250 WORDS	5 ₹500
Q&A WRITING	250 WORDS	; ₹500
CASE STUDY WRITING.	250 WORDS	; ₹500
VIDEO SCRIPT WRITING.	250 WORDS	; ₹500
LEGAL CONTENT WRITING	250 WORDS	₹500
PROJECT REPORT WRITING.	250 WORDS	; ₹500
TERM SHEET OR MOU WRITING	250 WORDS	5 ₹500
CORPORATE PROFILE WRITING	250 WORDS	₹500
PITCH DECK WRITING	250 WORDS	5 ₹500
BOOKLET WRITING	250 WORDS	5 ₹500
ARTICLE & BLOG WRITING.	250 WORDS	; ₹500

NOTE

- Only two corrections are allowed
- For content writing, there are extra charges

NOTE

• Only two corrections are allowed

BUILD YOUR OWN PACKAGE

VIDEO PRODUCTION

DURATION PRICE

AD VIDEO

HYPE OR TEASER VIDEOS	UPTO 1 MIN.	₹5000
VIDEO AD'S OR GIF ADS	UPTO 1 MIN.	₹5000
INTROS & OUTROS	UPTO 1 MIN.	₹5000
SHORTS VIDEOS	UPTO 1 MIN.	₹5000
PRODUCT OVERVIEWS	UPTO 1 MIN.	₹5000
APP PROMOTION VIDEO	UPTO 1 MIN.	₹5000
PRODUCT LAUNCH VIDEOS	UPTO 1 MIN.	₹5000
THE PRODUCT DEMONSTRATION	UPTO 1 MIN.	₹5000
EXPLAINER VIDEO		
PROCESS VIDEO	UPTO 10 MIN.	₹15000
DEMO VIDEO	UPTO 10 MIN.	₹15000
CLIENT ONBOARDING VIDEOS	UPTO 10 MIN.	₹15000
TUTORIAL OR HOW-TO VIDEO	UPTO 10 MIN.	₹15000
COMPANY INTRODUCTION VIDEQ	UPTO 10 MIN.	₹15000
CUSTOMER SUPPORT VIDEO.	UPTO 10 MIN.	₹15000
Q&A VIDEO & TALK SHOW	LIPTO 10 MIN	₹10000
•	011010101011	

DIGITAL MARKETING

POST CREATION

POST,STORY,REEL ON SOCIAL MEDIA	PER POSTING	₹500
POST VIDEO ON YOUTUBE	PER POSTING	₹500
POST IN INVESTORS GROUPS	PER POSTING.	₹500
PRODUCT/SERVICES RELATED BLOG POSTING	PER POSTING	₹500
POST IN AUDIENCE GROUPS.	PER POSTING	₹500
POST FOR WEBSITE	PER POSTING	₹500
POST FOR APP	PER POSTING	₹500
PRODUCT LISTING ON E-COMMERCE PORTAL	PER POSTING	₹500
DIGITAL SET UP		
LIVE CHAT SETUP	PER TASK	₹5000
PAYMENT GATEWAY SETUP	PER TASK	₹5000
BULK NOTIFICATION SETUP.	PER TASK	₹5000
BULK MAILER SETUP	PER TASK	₹5000
BULK SMS SETUP	PER TASK	₹5000
YOUTUBE CHANNEL SETUP.	PER TASK	₹5000
GOOGLE MY BUSINESS SETUP	PER TASK	₹5000
FACEBOOK SETUP.	PER TASK	₹5000
LINKEDIN SETUP	PER TASK	₹5000
INSTAGRAM SETUP	PER TASK	₹5000
LANDING PAGE DEVELOPMENT.	PER TASK	₹5000

UNIT

PRICE

NOTE

- There will be no alternative for an outside shot. In the exception of event video
- For content writing, there are extra charges.

NOTE

- The cost of monitoring and maintenance is additional
- Campaign Charges extra
- Other Web Development, Mobile App Development, CRM Development, To be discussed on a case-by-case basis

TERMS & CONDITIONS

This document is an electronic record in terms of Information Technology Act, 2000 and rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

For the purpose of these Terms and conditions, wherever the context so requires You(hereinafter referred as client) or We,Us,Our (hereinafter referred as Co.) shall mean any natural or legal person who has agreed to take our services.

Any delay from the end of your side will lead to delay in the project and can even lead to additional cost.
Any programming errors during or after completion of project will not attract any additional cost.

We are not responsible for any kind of act of postponing the project in case of third party involvement.
We are not be responsible for any damages, if occurs from your end after the delivery of assignment. Client is

solely responsible for damages. You cannot claim for the same from us.

5. You have to actively coordinate throughout the assignment. You shall be solely responsible if no input, as required is given to us.

6. Maximum 3 reminders will be sent by us regarding input requests, after that company is not responsible for incomplete assignments or delayed performance of services.

7. All communications/correspondences are generally done via emails. It is your responsibility to keep us updated with your relevant email addresses/ phone number.

8. More than 2 times of re-work on an already completed task will attract additional charges. Any changes in the design after the design approval will incur additional charges.

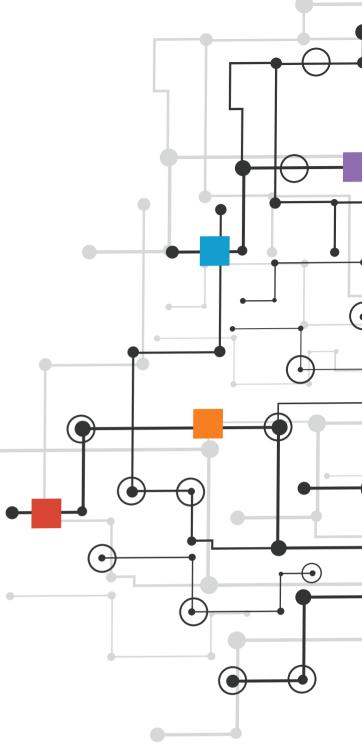
9. Website/application content and all related materials needs to be provided to us within the one week of starting the project. Any delays thereafter, may delay the project and may incur additional charges if it goes beyond a reasonable timeframe.

10. You are not allowed to change requirements simultaneously, once the assignment has been started.

11. You will only be getting required final files after the approval and completion of payment.

12. Backup of required files would be provided till 1 year from the date of assignment only(if no other services have been taken from our company during this tenure)

You are solely responsible for any consequences, losses, or damages that we may directly or indirectly incur or suffer due to any unauthorized activities conducted by you, as explained above, and may incur criminal or civil liability.



© 2022 Neusource Startup Minds India Itd

NEUSOURCE STARTUP MINDS INDIA LIMITED

Corporate Office

B - 11, Basement, Shankar Garden, Vikaspuri New Delhi - 110018 (India) Email: Info@neusourcestartup.com Website: www.neusourcestartup.com Contact:- +91-7305145145, +91-11-46061463 Branches:- Delhi, Kolkata, Lucknow, Bangalore, Jaipur