

HOW TO

DOMINATE

Social MEDIA

WE HELP
STARTUPS
TO START



FACTS

01

Customers graphics और video वाली website से, 10 गुना अधिक खरीदारी करते हैं!

02

70% marketer's नए customers के लिए dominant digital marketing strategy का उपयोग करते हैं!

03

Video marketing पर user engagement, content की तुलना में लगभग छह गुना अधिक है!

04

अगर आपकी video marketing कमाल की है, तो आपका business कमाल का होगा!

05

Ads ग्राहकों को लाता है, लेकिन word of mouth best ग्राहकों को लाता है!

MYTHS

01

Social media dominate करने के लिए, हमें paid ad campaign चलाने होंगे!

02

Video marketing को बढ़ाने के लिए, Experts hiring करने की आवश्यकता नहीं है।

03

न्यू व्यवसाय के लिए social media, समय और धन की बर्बादी है!

04

Web marketing के लिए, youtube से बेहतर कुछ नहीं!

05

Digital marketing करने के लिए सोचना नहीं चाहिए, मदद के लिए किसी को खोजना नहीं चाहिए।

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04

MAKE YOUR BUSINESS SHINE SOCIALLY!

DIGITAL MARKETING



05

ALL YOU NEED IS A DIGITAL PUSH FOR DOMINATING SOCIAL MEDIA!

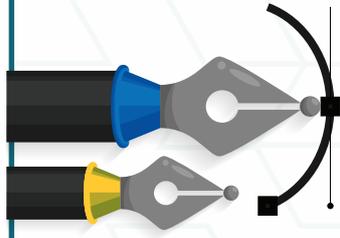
PRICING



06

PRICE IS WHAT YOU PAY, VALUE IS WHAT YOU GET !

Dominate Social Media with your creative content



GRAPHIC DESIGNING

ADVERTISE YOUR COMPANY THROUGH YOUR DOMINATING DESIGNS!



We produce

Following type of graphics to dominate Social Media

01

Retargeting ads

Retargeting is the most effective Ad placement strategy compared to audience targeting. Its your second try to make an impression & dominating customers socially.

02

Animated logos

Customers need more interactions with a static logo to remember your brand, but recognition happens instantly with an animated logo, They are more memorable than static logos.

03

Animated texts

Animated texts are attention grabbing! It offers you the perfect medium to communicate your message and to make your marketing content noticed through social media.

04

More Categories

These services can be opt out to make your business stand out! We provide eBooks, Catalogue for Product, Design of Packages & Coupons, Corporate Profile, etc.

Processing.....



RESEARCH



DESIGNING



REVISING



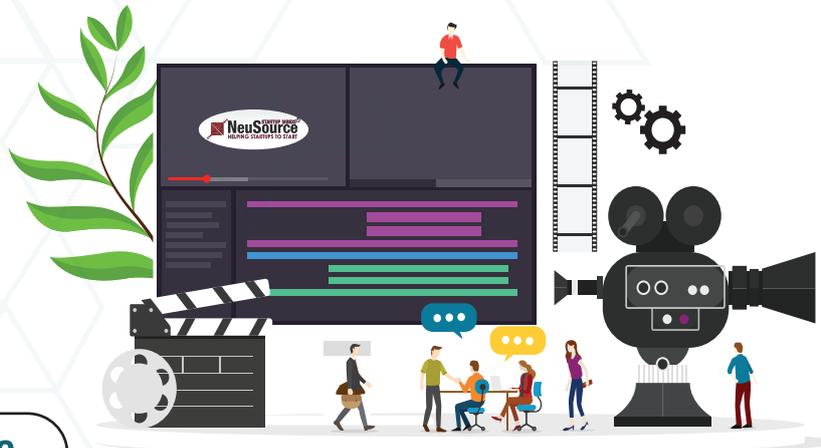
APPROVAL

Pricing detail at the end of booklet



VIDEO PRODUCTION

SHOOTING AND DOMINATING WITH MORE CREATIVITY!



We produce

Following type of videos to dominate Social Media

01

Product Review

More reviews leads to more buy! Online product reviews are one of the many reasons social media took off. Interact with your social media audience through uploading product reviews.

02

Expert Interviews video

Inviting an Expert with a strong social media presence to have a conversation and share their expertise through the interview will massively increase your credibility and authority.

03

Short Video

Short videos are ideal for social media! Brands can leverage short video platforms to promote their products organically. Has the potential to go viral, and it builds anticipation around your brand.

04

More Categories

These services can be opt out, to make your business stand out! We provide Influencer Review, Announcement videos, Un-Boxing Videos, Event video, Hype or Teaser Videos etc

Processing.....



SCRIPT



SHOOT



EDIT



PUBLISH

Pricing detail at the end of booklet



CONTENT WRITING

SHOWING YOUR CREATIVITY THROUGH WORDS!



We produce

Following type of writings to dominate Social Media

01

Ad Writing

To tell customers about the benefits of the product and its features advertisement is the way, It is a marketing tactic that helps to reach out to more people and help in selling.

02

Video Script Writing

Before shooting, do scripting! Writing visual and audio aspects into your script is a massive opportunity that is growing exponentially right now, as customers loves to listen rather than to read!

03

Success Story Writing

Harness the emotional power of stories within the content, and with the help of social media storytelling tools you can form strong, long-lasting relationships with their audience.

04

More Categories

Content is the king but Context is the queen! We provide Booklet Writing, Case Study Writing, Regular Content Strategy writing, Infographic Content Writing, Q&A Writing, ebook writing etc..

Processing.....



WRITING



REVISING



EDITING



PUBLISHING

Pricing detail at the end of booklet



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WEB DEVELOPMENT

MAKE YOUR BUSINESS SHINE SOCIALLY!



We produce

Following type of web content to dominate Social Media

01

Facebook Setup

Lower your marketing expenses! Facebook is the largest and most-dominated social media network to generate brand awareness and create connections through Facebook.

02

Linkedin Setup

The connections that you make on LinkedIn are noticeably more effective than those on other social media networks. It allows you to build credibility, create networks.

03

Instagram Setup

If you operate a visual business and you don't have a business setup on Instagram, you are missing out a large, interested audience. Instagram for social advertising it's a platform you can't ignore.

04

More Categories

Anticipate the problems of your customers and build your website with solutions. We provide Whatsapp Automation Telegram Setup, Google My Business Setup, Funnel Building, YouTube Channel Setup etc.

Processing.....



DOMAIN & HOSTING



WEB GRAPHICS



TECHNOLOGY



TESTING

Pricing detail at the end of booklet

PRICING

GREAT DEALS

LITE	BASIC	STANDARD
<p>14999 ₹9999/-</p> <p>₹897.73 / EMI/month</p> <ul style="list-style-type: none"> Social media ads, banners and graphics Retargeting ads Design of Packages & Coupons Infographic Design Animated texts 	<p>24999 ₹19999/-</p> <p>₹1795.54 / EMI/month</p> <ul style="list-style-type: none"> Lite+ Facebook Setup LinkedIn Setup Instagram Setup Google My Business Setup 	<p>79999 ₹49999/-</p> <p>₹4488.99 / EMI/month</p> <ul style="list-style-type: none"> Basic+ Q&A video & Talk Show Explainer videos Customer Success Story Video Short videos

MEMBERSHIP PLAN

REASONABLE

LITE	BASIC	STANDARD
<p>Monthly Payment ₹14999/- Annual Payment ₹149999/-</p> <ul style="list-style-type: none"> Social Media Ad design (2) Short videos(4) Social media Post(10) Reviews and comment writing(20) Messaging Content writing(4) Email marketing templates (4) 	<p>Monthly Payment ₹29999/- Annual Payment ₹300000/-</p> <ul style="list-style-type: none"> Lite+ Talk Show Video (2) Customer Success Story Video (1) Infographic Design (1) Q&A Writing (4) Article & Blog Writing (4) 	<p>Monthly Payment ₹39999/- Annual Payment ₹400000/-</p> <ul style="list-style-type: none"> Basic+ Landing Page Design (2) Booklets Design (1) Business newsletters writing (4) Explainer Video (2) Video Script Writing(2)

NOTE - FIGURES MENTIONED IN BRACKET INDICATES QUANTITY PER MONTH

BUILD YOUR OWN PACKAGE

DESIGN

	UNIT	PRICE
PRINT READY DESIGN		
BUSINESS CARD & STATIONERY DESIGN.	PER UNIT	₹2000
PACKAGING & LABEL DESIGN.	PER UNIT	₹2000
DESIGN OF PACKAGE & COUPON.	PER UNIT	₹2000
POSTCARDS AND FLYERS	PER UNIT	₹2000
POSTERS, BANNERS AND BILLBOARDS.	PER UNIT	₹2000
BROCHURES.	PER UNIT	₹2000
EMPLOYEES ORIENTATION INFOGRAPHICS.	PER UNIT	₹2000
CATALOGUE FOR PRODUCT.	PER PAGE	₹1500
CATALOGUE FOR SERVICES.	PER PAGE	₹1500
CORPORATE PROFILE	PER UNIT	₹5000
GRAPHIC DESIGN		
PITCH DECK.	PER UNIT	₹8000
CASE STUDY.	PER UNIT	₹5000
BOOKLET.	PER PAGE	₹1500
MOTIVATIONAL PRESENTATION.	PER PAGE	₹1500
EDUCATIONAL PRESENTATION.	PER PAGE	₹1500
PRINT READY DESIGN		
LANDING PAGES.	PER UNIT	₹2500
WEB PAGE DESIGN.	PER UNIT	₹2500
APP UI DESIGN	PER UNIT	₹2500
EMAIL MARKETING TEMPLATES.	PER UNIT	₹2500
MESSAGING FLOW DESIGN.	PER UNIT	₹2500
BUSINESS NEWSLETTERS.	PER UNIT	₹2500
SOCIAL MEDIA ADS.	PER UNIT	₹1500
RETARGETING ADS.	PER UNIT	₹1500
COLLARGE COMMENT AND REVIEWS.	PER UNIT	₹1500

NOTE

- Corrections are not allowed after the approval.
- Extra charges for content writing

WRITING

	UNIT	PRICE
IMPACT WRITING		
TAGLINE WRITING.	PER UNIT	₹500
HEADING & SUBHEADING WRITING.	PER UNIT	₹500
ADS WRITING	PER UNIT	₹500
VISION & MISSION WRITING	PER UNIT	₹500
SUCCESS STORY WRITING	PER UNIT	₹500
PRODUCT DESCRIPTION WRITING	PER UNIT	₹500
SERVICE DESCRIPTION WRITING.	PER UNIT	₹500
REVIEWS AND COMMENT WRITING.	PER UNIT	₹500
PACKAGING CONTENT WRITING.	PER UNIT	₹500
MESSAGING CONTENT WRITING.	PER UNIT	₹500
DETAIL WRITING		
INFOGRAPHIC CONTENT WRITING.	PER PAGE	₹500
WEBPAGE CONTENT WRITING.	PER PAGE	₹500
Q&A WRITING	PER PAGE	₹500
CASE STUDY WRITING.	PER PAGE	₹500
VIDEO SCRIPT WRITING.	PER PAGE	₹500
LEGAL CONTENT WRITING.	PER PAGE	₹500
PROJECT REPORT WRITING.	PER PAGE	₹500
TERM SHEET OR MOU WRITING.	PER PAGE	₹500
CORPORATE PROFILE WRITING	PER PAGE	₹500
PITCH DECK WRITING.	PER PAGE	₹500
BOOKLET WRITING	PER PAGE	₹500
ARTICLE & BLOG WRITING.	PER PAGE	₹500

NOTE

- Only upto 3 Corrections are allowed

BUILD YOUR OWN PACKAGE

VIDEO	DURATION	PRICE
HYPE OR TEASER VIDEOS	UPTO 1 MIN.	₹5000
VIDEO AD'S OR GIF ADS	UPTO 1 MIN.	₹5000
INTROS & OUTROS	UPTO 1 MIN.	₹5000
SHORTS VIDEOS	UPTO 1 MIN.	₹5000
PRODUCT OVERVIEWS	UPTO 1 MIN.	₹5000
APP PROMOTION VIDEO	UPTO 1 MIN.	₹5000
PRODUCT LAUNCH VIDEOS	UPTO 1 MIN.	₹5000
THE PRODUCT DEMONSTRATION	UPTO 1 MIN.	₹5000
<u>EXPLAINER VIDEO</u>		
PROCESS VIDEO	UPTO 10 MIN.	₹15000
DEMO VIDEO	UPTO 10 MIN.	₹15000
CLIENT ONBOARDING VIDEOS	UPTO 10 MIN.	₹15000
TUTORIAL OR HOW-TO VIDEO	UPTO 10 MIN.	₹15000
COMPANY INTRODUCTION VIDEOQ	UPTO 10 MIN.	₹15000
CUSTOMER SUPPORT VIDEO.	UPTO 10 MIN.	₹15000
Q&A VIDEO & TALK SHOW	UPTO 10 MIN.	₹10000

NOTE

- No outdoor shoot is available
- Extra charges for content writing

DIGITAL MARKETING/SETUP	UNIT	PRICE
<u>POSTING</u>		
POST,STORY,REEL ON SOCIAL MEDIA	PER POSTING	₹500
POST VIDEO ON YOUTUBE	PER POSTING	₹500
POST IN INVESTORS GROUPS.	PER POSTING.	₹500
PRODUCT/SERVICES RELATED BLOG POSTING.. . . .	PER POSTING	₹500
POST IN AUDIENCE GROUPS.	PER POSTING	₹500
POST FOR WEBSITE.	PER POSTING	₹500
POST FOR APP.	PER POSTING	₹500
PRODUCT LISTING ON E-COMMERCE PORTAL	PER POSTING	₹500
<u>SHORT TERM PROJECT</u>		
LIVE CHAT SETUP	PER TASK	₹5000
PAYMENT GATEWAY SETUP.	PER TASK	₹5000
BULK NOTIFICATION SETUP.	PER TASK	₹5000
BULK MAILER SETUP	PER TASK	₹5000
BULK SMS SETUP	PER TASK	₹5000
YOUTUBE CHANNEL SETUP.	PER TASK	₹5000
GOOGLE MY BUSINESS SETUP.	PER TASK	₹5000
FACEBOOK SETUP.	PER TASK	₹5000
LINKEDIN SETUP	PER TASK	₹5000
INSTAGRAM SETUP	PER TASK	₹5000
LANDING PAGE DEVELOPMENT.	PER TASK	₹5000

NOTE

- Monitoring and maintenance charges are extra



TERMS & CONDITIONS

This document is an electronic record in terms of Information Technology Act, 2000 and rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

For the purpose of these Terms and conditions, wherever the context so requires You(hereinafter referred as client) or We,Us,Our (hereinafter referred as Co.) shall mean any natural or legal person who has agreed to take our services.

1. Any delay from the end of your side will lead to delay in the project and can even lead to additional cost.
2. Any programming errors during or after completion of project will not attract any additional cost.
3. We are not responsible for any kind of act of postponing the project in case of third party involvement.
4. We are not be responsible for any damages, if occurs from your end after the delivery of assignment. Client is solely responsible for damages. You cannot claim for the same from us.
5. You have to actively coordinate throughout the assignment. You shall be solely responsible if no input, as required is given to us.
6. Maximum 3 reminders will be sent by us regarding input requests, after that company is not responsible for incomplete assignments or delayed performance of services.
7. All communications/correspondences are generally done via emails. It is your responsibility to keep us updated with your relevant email addresses/ phone number.
8. More than 2 times of re-work on an already completed task will attract additional charges. Any changes in the design after the design approval will incur additional charges.
9. Website/application content and all related materials needs to be provided to us within the one week of starting the project. Any delays thereafter, may delay the project and may incur additional charges if it goes beyond a reasonable timeframe.
10. You are not allowed to change requirements simultaneously, once the assignment has been started.
11. You will only be getting required final files after the approval and completion of payment.
12. Backup of required files would be provided till 1 year from the date of assignment only(if no other services have been taken from our company during this tenure)

You are solely responsible for any consequences, losses, or damages that we may directly or indirectly incur or suffer due to any unauthorized activities conducted by you, as explained above, and may incur criminal or civil liability.



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